

Architecture Exchange East

2009 Request for Proposals

Architecture Exchange East, the Mid-Atlantic's premier conference and expo for the design and construction industry, is accepting proposals for qualified speakers to deliver presentations at the 2009 conference, Nov. 4–6, at the Greater Richmond Convention Center in Richmond, Virginia. This will be the 22st annual conference presented by the Virginia Society of the American Institute of Architects, and we hope that you will join us in making ArchEx 2009 the best ever.

ArchEx 2009 will offer more than 70 interesting and engaging seminars and workshops, allowing attendees to earn as many as 18 AIA/CES learning units in one place. These sessions, coupled with tours, exhibits, and a keynote address, will excite and challenge our ever-expanding community of architects, engineers, contractors, interior designers, planners, industry leaders, and students.

Participant feedback from prior conferences tells us that our attendees want value in the form of new and advanced content — they come to ArchEx to find the latest developments in the industry to use in their practice. Specific, focused seminars should be proposed that can convey information in one of these formats:

- Three- or six-hour workshops, offered on Wednesday, Nov. 4. There will be a limited number of these sessions.
- 90-minute or three-hour seminar presentations to be offered on Thursday, Nov. 5 and Friday, Nov. 6.
- 90-minute or three-hour tours, to include projects in progress, recently completed projects, historical interest, etc.

Below you will find the highlights of the program selection process and a list of *Suggested Topics* from previous ArchEx participants. Please note that this year's RFP format has been updated. You may propose an offering that you think is relevant and timely, or you may pick something from the *Suggested Topics* list. Keep in mind that we are looking for sessions that are interesting, relevant to an audience of architects, and reflect current or emerging practice. To propose an offering, please complete the required **Presentation Information Form** and submit it to us by May 8, 2009. Your proposal will be reviewed and you will be contacted by June 2009. Please make every

effort to complete the **Presentation Information Form** completely, as incomplete forms will be returned for completion.

Up-to-date information about the conference can always be found at www.archex.net. Thank you for helping us make ArchEx 2009 bigger and better! If you have questions, please contact Jim Walker at jwalker@aiava.org or (804) 237-1777.

Program Selection Process

Requests for Proposals

Anyone interested in speaking at the conference who has not received the RFP packet should contact Jim Walker via e-mail jwalker@aiava.org (Subject heading ArchEx 2009 RFP), or via phone at (804) 237-1777.

Seminar Tracks

There are six educational tracks: **Design** (includes all design-related topics, urban and universal, interior design, landscaping, Master Architects Series, etc.), **Tech** (trades, BIM, codes, regulations, contracts, AIA Documents, etc), **Historic** (includes tax credits, research, restorations, rehabilitations for alternative uses, etc.), **Business** (includes all business topics), **Green** (sustainable design, materials, building practices, etc.) and **General** (includes VSAIA/AIA organizational meetings, activities and events, tours, Keynote Address, etc.)

Requirements

- Send in a complete proposal in the correct format. Additional pages may be submitted as attachments
- Proposals must be received by the deadline date
- The speakers' expertise must be in the subject area they are presenting. We prefer presenters with public speaking experience although it is not required
- Presentation content must be sufficient for a seminar lasting ninety minutes or three hours and/or a workshop lasting three to six hours.
- A minimum of four learning objectives **must** be included in each proposal to meet AIA requirements.

Deadline

The deadline for proposal submittals is **May 8, 2009**. Completed proposals should be sent to Jim Walker via e-mail to jwalker@aiava.org, by fax to (804) 643-4607 or by mail to 2501 Monument Ave., Richmond, VA, 23220.

Decisions

All proposals are carefully evaluated by VSAIA's Program Advisory Group to ensure that the educational needs of the architectural community are met and that the program is well balanced. Course selections begin in May and will continue until the entire program is complete.

Suggestions and Questions

Suggestions for potential speakers or questions about the conference can be directed to Wayne Conners, Director of Professional Development, via e-mail wconners@aiava.org or via phone at (804) 237-1769.

Suggested Topics

A/V
Acoustics
ADA
Aesthetics
After winning a contract
Aging aspects of architecture
Alterations vs. Repairs
Architectural guidelines
ARE: exam preparation
Balancing quality with profit
Bidding
Big ideas seminars
BIM
Brick restoration
Budgeting
Building a foundation
Building models
Bringing a project into compliance
Case studies
Certification
Client-centric values
Compliance
Crime prevention
Current detailing issues
Demonstrate flexibility of BIM software in design
Designing communities in other geological places
Designing for the aging
Developing physical solutions
Development
Diversity in architecture
Division 1
Driving bids
Earned value
Egress
Energy efficiency
Ergonomic details on design of workstations
Evolving from AutoCAD to BIM
Extreme home makeovers
Fall prevention
Federal buildings
Field quality issues
Geothermal
Getting a project from the firm to the marketplace
Getting the community involved
Good and bad design examples
Graphics
Green building
Healthcare facilities
Historic buildings
How to write specs
Instructional technology for schools & offices
Interior design
Intern Development Program
International Building Code updates
Land planning & transit
Landscape design
Lateral supports
Leadership
Lighting
Marketing
Masonry
Masters of architecture
MasterFormat: Detailed Discussion
MEP systems side of construction
More in depth review of what parts of ADAAG (and what versions) adopted by Va. state codes
Natural disasters
Occupancy
Photovoltaic solar system
Planning for Fellowship
Planning process
Pragmatic approach to design
Product substitutions
Project closeout
Project management
Project management tools
Prototype project review
PVC membranes
Regulating costs
Relationships of space
Risk assessment
Risk management
Samples of brick work
Scheduling
Scope creep
Simplified specs & alternatives to forward specs
Spec terminology
Specifications

Specifications for the small firm, small project
Starting a career in architecture
Stress management:
Structural details of Kahn
Structurally efficient design
Substitution guidelines
Sustainability
Taxes
Teleconferencing
The future of architecture
The transit hub/station
Title II: Public Accommodations
Universal Design

Upgrades to data control
Use of polycarbonates
Violations
Walking tours
Warranties
Water damage
Wind loading
Windows
Working with government and private clients
Workshop on technology & aesthetics
Workshops for project managers
Zoning



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